

Privileged and Confidential

Gruether

\* Trustees WTA - HSSD — didn't anticipate  
Van Zant (wife seen homeowners assoc.)  
other CWS ready to join in

Judge Marvin (45-50)

not showing up for work

personal conduct

skybox from library

dating websites — pic in robes

Supreme Court — "have not rec'd resignation as yet"

\* Take Gruether off et2facts.com

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GEASY 4-11-05

- \* CHERYL → How can we prove NRDC support? X
- .. If TH wanted to win the day, & he had the goods,  
.. he would have produced them when asked.
- .. TH paranoid schizo & narcissistic
- .. If TH involved in scandal, enviros will drop him.
- .. Want to make modern industry/ag — cut is nexus.  
.. Don't disrespect him
- .. Would only talk to Geasy / Solomon / Smith
- .. Offered to cut him in on "unlimited research funds"
- .. JG attended conf. at Stanford ; surprise call from TH
  - taped conversation ; set him up (late 2000?) X
  - left coat on
  - NRDC had arranged to secure funding from various foundations
- .. Invited Solomon & JG to lab → oocytes
  - "slide" presentation
- .. Called JG @ home → "Is this line clean?" (after Berkeley mtg)
  - getting in too deep w/ enviros
  - writing papers for him
- .. JG staff → Heather Easton
- .. TH claims has Hr from JG student claiming false data
- .. Should exploit Hayes' faults/problems \*

JG = Josh Gilder, White House Writers Group

ATZ (CONT'D) / GRANDOVER - 4.18.05

Lewis → Proposed strategy of bringing in atz customers as fellow "bad guys."

Holiday Shores

- carbon filtration payment

- any level of atz detrimental to human health  
(Hayes + prostate)

can prevent citing of atz data by revealing him as non-credible.

use of science vs. abuse

15 EEA lawsuits; 1 on atz specifically

\* Data comp net possibly \$20 million

Iowa, KY, TN, NY & IL initiatives expected

NHEIS Scientific Director

No fear that we're harming people/environment

Welcome properly done assessments

Interesting that mindset is already at "what will we do w/o atz" — Why? Perception created by activists  
(forced action)

ATZ/GRANDIVER (CONT'D) 4.19.05

COMPETITIVE INTERACTIONS

- .. Updates to external/internal commun's
- .. PLT support/appreciation of IM
- .. Analysis of ATZ options (mktg)
- .. New strategies toward competitive ATZ companies
- .. Support on regulatory/political negotiations

HAYES

- .. status quo : Reactive on case-by-case in science/popular press

Incremental :

- .. publication of 3rd party critique of his science
- .. education of audiences (MN)
- .. systematic rewrites of all TV appearances
- .. proactive communication of our science. (panel, phase 1)
- .. blog psychology

SOE

more risky:

- .. psychological profile
- .. contact Berkley
- .. contact academics
- .. making emails public
- .. negative publicity from 3rd parties
- .. challenge to repeat science under outside review

ATZ/GRANDOVER (CONT'D) 4-19-05

More risky:

NDC \*

- Have his work audited by 3rd party (PNAS)  
(report to Johns Hopkins or other academic ethics group)

NDC \*

- FOIA raw data & get 3rd party audit
- Ask journals to retract
- Investigate students

\*

- " funding

AN

- NRDC tax audit / other funding sources
- Investigate wife / Sokolik ✓
- Family background
- School history
- consider suing for libel / slander
- ~~multiple emails / notes to indicate EPA is investigating~~
- ~~set trap to entice him to sue~~
- Court interactions - checked
- Legality of taping
- Treat as hostile witness in Holiday chores  
(where data is used) — but doesn't have to show  
However, could be deposed.

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W/KURT &  
MARK

✓

## 1/6/10 LITIGATION COMING STRATEGY

Julie Goodman -- expert will review Acura

How to put pressure on Halishores Assoc?

- through neighbors / nearby assoc
- enlist local reporter to ask question about safety of water for record
- in current state of economy, don't need another factor bringing property values down

Need:

- independent legal commentator
- add'l spokesperson from Kurt's firm?  
- Fred Knobbi?

Major issues to retract legal talent:

• Mkt share  
- relation back (statute of limitations)  
- type of case (DAPC vs Iberville Parish)  
Float idea, part joint defense group (Mark)

American Agricultural Law Assoc.

- Maureen Norman, Omaha

Prefresh membership in IL groups

ID farmers adjacent to HAs

- cross-reference w/ our customer files
- how to use them?
  - expert witness
  - attendee @ Halishores mtg

Jan. 4

• pending is decision whether CWS can move forward w/ their claims in Madison Co.

• will revisit at future time (lead in case)